



# Canadian Annual Derivatives Conference

**MONTREAL EXCHANGE**

**May 22-23, 2024**

# Sponsorship Package

Sponsorship of the Canadian Annual Derivatives Conference 2024 gives your organization the opportunity to participate in Canada's Leading Derivatives Conference. An unparalleled opportunity to forge connections with the who's who of Canadian derivatives.



# Keynote Speaker Sponsorship - \$19,500

SOLD

- Six invitations to the Market Open Ceremony live from the conference
- Six complimentary passes for CADC 2024 (does not include accommodation fees)
- Opportunity for a five minute address during the keynote address
- Signage to promote your company for the full duration of CADC 2024
- Full-page advertisement in the CADC 2024 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)

# Participant's Gift Sponsorship – \$17,000

SOLD

- Four invitations to the Market Open Ceremony live from the conference
- Four complimentary passes for CADC 2024 (does not include accommodation fees)
- Sponsor logo on the official CADC 2024 participant gift to be distributed to all participants (includes item and branding)
- Signage to promote your company for the full duration of CADC 2024
- Full-page advertisement in the CADC 2024 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)

# Exclusive Pre-Event Reception Sponsorship – \$14,000

**NEW THIS YEAR!**

- Two invitations to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2024 (does not include accommodation fees)
- Two Pre-Event Reception invitations to join speakers, panelists and industry leaders
- Prominent signage and branding at the Pre-Event Reception (May 21st)
- Signage to promote your company for the full duration of CADC 2024
- Full-page advertisement in the CADC 2024 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)

# Lanyard Sponsorship - \$12,500 **SOLD**

- Two invitations to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2024 (does not include accommodation fees)
- Sponsor logo on the lanyard to be distributed to all participants
- Signage to promote your company for the full duration of CADC 2024
- Full-page advertisement in the CADC 2024 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)



# Barista Coffee Sponsorship – \$12,500

**NEW THIS YEAR!**

- Two invitations to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2024 (does not include accommodation fees)
- Sponsor logo on the front of the coffee bar, on every cup of coffee served and napkins
- Signage to promote your company for the full duration of CADC 2024
- Full-page advertisement in the CADC 2024 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)

# Conference Wireless Internet – \$10,000

SOLD

- Two invitations to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2024 (does not include accommodation fees)
- Wireless network visibility on agenda and electronic signage throughout the conference
- Personalized network name
- Signage to promote your company for the full duration of CADC 2024
- Full-page advertisement in the CADC 2024 conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)



# Room Keys - \$9,500

- Two invitations to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2024 (does not include accommodation fees)
- Company logo / message will be imprinted on one side of the Westin Montreal hotel room key cards, distributed to all CADC hotel guests
- Signage to promote your company for the full duration of CADC 2024
- Half-page advertisement in the CADC 2024 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)

# Welcome Munchies Bag- \$7,500

- One invitation to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2024 (does not include accommodation fees)
- Branding on in-room snack bag distributed to all CADC hotel guests
- Signage to promote your company for the full duration of CADC 2024
- Half-page advertisement in the CADC 2024 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)

# Charging Station - \$6,000

- One invitation to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2024 (does not include accommodation fees)
- Branding on charging station located in the exhibit hall
- Signage to promote your company for the full duration of CADC 2024
- Half-page advertisement in the CADC 2024 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)

# Breakfast Sponsorship - \$6,000

## 2 sponsorships available

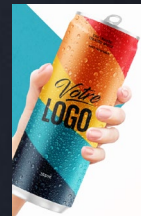
ONE SOLD

- One invitation to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2024 (does not include accommodation fees)
- Prominent signage with company logo will be displayed in buffet area and napkins
- Signage to promote your company for the full duration of CADC 2024
- Half-page advertisement in the CADC 2024 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)

# Water Can Sponsorship - \$6,000

**NEW THIS YEAR!**

- One invitation to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2024 (does not include accommodation fees)
- Spring water can custom with your full colour visual distributed to participants
- Signage to promote your company for the full duration of CADC 2024
- Half-page advertisement in the CADC 2024 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)



# Break Sponsorship - \$5,000

## 3 sponsorships available

SOLD OUT

- One invitation to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2024 (does not include accommodation fees)
- Prominent signage with company logo will be displayed in buffet area and napkins
- Signage to promote your company for the full duration of CADC 2024
- Half-page advertisement in the CADC 2024 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)



# General Session Notepads – \$5,000

## 2 sponsorships available

**SOLD OUT**

- One invitation to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2024 (does not include accommodation fees)
- Signage to promote your company for the full duration of CADC 2024
- Notepad to feature company logo, placed in General Session on either Wednesday or Thursday morning
- Half-page advertisement in the CADC 2024 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)

# General Session Pens - \$5,000

## 2 sponsorships available

**SOLD OUT**

- One invitation to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2024 (does not include accommodation fees)
- Signage to promote your company for the full duration of CADC 2024
- Pen to feature company logo, placed in General Session on either Wednesday and Thursday morning
- Half-page advertisement in the CADC 2024 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)

# Exhibitor Sponsorship - \$4,000 (6 available)

**FOUR SOLD**

- One complimentary pass for CADC 2024 (does not include accommodation fees)
- Signage to promote your company for the full duration of CADC 2024
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)

# General Room Drop - \$3,500

- One complimentary pass for CADC 2024 (does not include accommodation fees)
- Opportunity to drop marketing materials and/or a logo promotion item in each Westin Montreal attendee guest room. Limited to one item/piece of collateral, i.e. one flyer, one giveaway, etc. Size and weight restrictions may apply
- Signage to promote your company for the full duration of CADC 2024

# Attendee Exhibit Hall Tote Bag - \$3,500

SOLD

- One complimentary pass for CADC 2024 (does not include accommodation fees)
- Signage to promote your company for the full duration of CADC 2024
- Company logo on tote bags available in the Exhibit Hall to hold promotional items, collateral materials, etc.



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